



AUSTRALIAN PROPERTY ADVISORY GROUP

Answering your property investment needs

	THEM	<i>Outcomes</i>	US	<i>Outcomes</i>
Brief: Responsibility	Order Takers / Follow a brief from you.	You are responsible for telling them the property type and where you would like it, they source it for you.	We create the brief, a blueprint to find a better property. We then find it for you.	You will be guided and mentored to find the right property for your situation.
ADVICE	Just a buyer's agent.	Typically not qualified, insured or educated to provide you property advice. 'Transaction' based.	Property Investment Strategists and mentors.	As strategists and mentors we design a tailored plan and are relationship based, working with you to achieve your goals.
FOCUS	More Owner occupier centric.	Choice of property is emotional not financial outcome focused.	We specialise in investors, and only deal with investors.	Attuned to what matters for a good investment property to deliver financial outcomes.
COST	12k-20k typically, or even a Percentage fee, based on the sale Price.	Expensive and / or variable, not fixed fee.	Our fee is under 10k (ex GST), it is a fixed fee.	Negotiate hard and well, with the aim of saving you the equivalent of our fee or more.
Limitation of Location	Typically only licensed in 1 State.	Fewer choices for you. Opportunity cost.	Licensed in several States.	We are able to capitalise on opportunities across Australia.

Contact us on 1300 760 901 or 0424 930 167, email Andrew@apag.com.au for a free consultation.

We can help you get started and do it better.

